

FREE EVENTS

for Job Seekers, Career Changers and those Ready to try a new Career

The New World of Work

Connecting People, Insights and Skills

These practical and inspiring FREE events are facilitated by Catherine Byers Breet and Jeanne Larson. Join us and see that you can take control of your career while bringing direction, purpose and meaning to your work!

The “Out of the Box” Workshop

Thursday, September 29, 2011 • 5:00pm - 7:00pm • A2564

Are you looking to regain control of your career?

Are you interested in exploring new ways to earn a living?

Are you looking for opportunities to add meaning and purpose to your work?

If you answered yes to any of these questions, **you may be an out-of-the-box person!**

Instead of fear and frustration, you'll see how vision, purpose and control can bring new hope and energy to a career in transition. You will gain practical resources and strategies designed to help you create your own job inside or outside a company. You will see how the marketplace is changing. There are many opportunities for those who want to own or work for a small business as well as new options for those who have entrepreneurial talents. You'll also learn about the growing world of intrapreneurs – freelancers, consultants, contractors and specialists. Attend this inspiring workshop and see how people just like you are finding new income streams and ways to “go to work!” INSTR: Jeanne Larson

Self Employment - Right For You?

Thursday, September 29, 2011 • 7:00pm - 8:00pm • A2564

Self Employment is becoming a way of life for many. Sometimes this income path is chosen and others just seem to fall into it. Explore the key options available for self employment: independent contracting, multiple income streams, entrepreneurship and Intrapreneurship opportunities. This workshop is scheduled to follow the Out of the Box Workshop. INSTR: Jeanne Larson, Class ID: 17020

Change Your Stripes Do What You Want For A Living!

Tuesday, October 18 • 6:00pm – 8:00pm • C1095

Gone are the days of the 30-year employee. The average American changes jobs every 3-4 years. With research, proven success and inspiration, Catherine Byers Breet will help you to see that your skills are transferable and can be rebranded for the new world of work. INSTR: Catherine B. Breet, Class ID: 16945

No Choking: 5 Keys To Igniting Your Job Interview Success

Tuesday, November 8 • 6:00pm – 8:00pm • C1095

Kiss goodbye to nerves and learn 5 secrets from hiring managers that will put you ahead of your competition every time. This will be a fresh (and fun) inside look at what employers really want to know - and how to master it every time. INSTR: Catherine B. Breet, Class ID: 16947

Catherine Byers Breet, Chief Stripe Changer™ with ARBEZ™, is transforming the way people look for work. She packs 13 years of recruiting expertise into online video coaching tools, workshops and all the inspiration you need to go from “I need to new job”

to “Wow! I love what I do for a living!” She is the creator of The Job Hunt Coaching System (www.arbez.com) – a revolutionary new approach to career coaching. Let her help you discover and harness your unique gifts, talents and potential ... to get the job that's right for you. Quoted by the Associated Press, Campus Career Counselor, Star Tribune and others. Guest on radio and Fox 9 Morning News. She is a highly-sought speaker who has touched over 30,000 people in career transition since 1997.



Jeanne Larson, MBA is the founder & President of The Incubator. Over the past 8 years The Incubator has been a guide & trusted advisor to over 1000 individuals and companies in entrepreneurship, intrapreneurship, and small business growth & development. She has been a serial entrepreneur and intrapreneur for over 25 years and is experienced in all business stages, mergers and acquisitions, and joint ventures/strategic alliances. She has worked with all sources of financing except public offerings. She has managed over 1000 employees nationally, and negotiated international trade agreements. She has conducted numerous presentations and workshops on such topics as entrepreneurship, self employment, independent contracting, multiple revenue streams, and innovation.




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